

## Unique New Company Takes Homeowner Hassle Out of Going "Green"

An innovative new "green" solutions company is set to help homeowners go "green", easily and cost-effectively.

WestSource Solutions Inc. is a Saskatchewan owned and operated company, which has developed a set of service products that simplifies the process of "going green" for residential and commercial clients.

"In a time of rising energy prices, such as October 1<sup>st</sup> when natural gas prices will increase, and in a time of growing concerns about the environment, green energy systems and energy efficient measures can significantly reduce homeowners' utility costs while also reducing CO<sub>2</sub> emissions," said Lyle Weichel, CEO of WestSource Solutions Inc.

"Making your home energy efficient and environmentally friendly can seem like a great idea, until you need to figure out how to do it. Figuring out the "how" can be both time consuming and frustrating. Our company takes away the hassles, by developing the plan for you," added Weichel.

The company's services are designed to ultimately assist the client in:

- identifying energy reduction measures that make sense (i.e. acceptable payback period);
- creating an action plan, and providing design documents required to incorporate efficiency measures into new buildings and building retrofits; and,
- implementing, commissioning and operating green energy systems.

WestSource Solutions can provide everything from the assessment services to solution implementation, based on the client's need.

As a first step, the company does an assessment of a client's home and lifestyle in relation to green solutions, and helps to identify client priorities. Company representatives then work with the client to develop a unique plan, which makes recommendations around energy systems and efficiency improvements.

The company's unique E<sup>3</sup> Model™ provides the client with energy savings, emission reductions, and the economics (lifecycle cost savings) of the systems being considered.

To further reduce frustration, clients are able to use WestSource to manage the implementation of the plan, which may require the use of skilled trades, contractors and/or builders.

Once new “green” systems have been integrated into the home, WestSource resources are also available to provide system support and maintenance, based on homeowner needs via a toll free number.

“While many people say they’d like to incorporate energy efficient systems into their homes, a significant number say they haven’t because they don’t know where to start. We help them identify where to start, and then assist them along the way if need be,” said Kim Korchinski, COO of WestSource Solutions Inc.

WestSource Solutions Inc., part of the WestSource Group of Companies, was founded in 2007 by Lyle Weichel and Kim Korchinski, two young innovative Saskatchewan entrepreneurs. Both graduated from the University of Regina with Bachelor of Applied Science degrees in Electronics Systems and Industrial Systems Engineering.

“We created WestSource Solutions because consumers are clearly looking for assistance in becoming more energy efficient, and reducing their carbon footprint. No one else is really filling this niche,” said Korchinski.

The group of companies began with WestSource Energy Inc., which was created while Weichel and Korchinski were both still in University.

“We’re both really committed to working towards the creation of an environmentally sustainable society. Having technical backgrounds, we felt we could play an important role in helping people craft more energy efficient and environmentally sustainable buildings,” Weichel said.

The company’s specific services include: Green Assessments, E<sup>3</sup> Model™, Green Plan, Green Papers™, Integrated Design, Hassle Free Implementation, and Operational Support. Commercial services include: Target Carbon Neutral™, green energy system ownership and operation, project management, and LEED® Accredited Professionals (coming mid Q4, 2008).

In addition to WestSource Solutions, WestSource Group Holdings Inc. includes WestSource Energy Inc., an alternative electricity generation company and Chameleon Developments Inc., a green property development company.

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