



**IMMEDIATE RELEASE**  
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## **Prominent Saskatoon Company Announces Impressive New CEO**

**Superior Cabinets** of Saskatoon today announced that Mark MacLeod has joined the company as its new President and Chief Executive Officer.

MacLeod is well known in the province's business community. He has a very successful record of business management in Saskatchewan. He has been President and CEO of Information Services Corporation of Saskatchewan (ISC), and a senior executive with SHL Systemhouse.

He founded, built and later sold his own very successful software company, and has sat on or chaired numerous influential community boards and committees including: Communities of Tomorrow, the Regina Regional Economic Development Authority, the Saskatchewan Chamber of Commerce, the Provincial Action Committee on the Economy, and Primaxis Technology Ventures.

Macleod joined Superior Cabinets to assist the company in building on its recent record growth.

"I am very pleased Mark has joined Superior. Mark is known throughout the business community as someone who challenges conventional thinking and genuinely places the satisfaction of the customer first. He brings to Superior the experience we need to continue our growth and prosperity well into the future," said Linda Larre, chair Superior Cabinets Board of Directors.

Superior Cabinets is a Saskatoon-based company that has grown from a workforce of four employees in 1980 to approximately 300 employees today. It has retail stores in Saskatoon, Edmonton and Calgary, and kitchen dealers across western Canada.

The company manufactures a wide range of cabinetry, specializing in kitchen and bathroom cabinets. Its manufacturing and custom shops, located in Saskatoon, produce between 20 and 30 kitchens per day.

MacLeod's focus on a high quality customer experience and fostering employee growth aligns closely with Superior's corporate values. The company emphasizes quality cabinetry and excellent customer service. It is also committed to fostering employee success. Superior firmly believes that employee satisfaction in the workplace contributes to increased productivity, higher product quality and excellent customer service.

Recently Superior purchased a new line of finishing machinery, which will enable the company to begin providing a high- tech finish on its products in early 2008. As well, the company enhanced employee training and increased employee work space, which resulted in an increase in employee safety and satisfaction.

Larre said Superior is very excited to have MacLeod on-board.

"Mark's commitment to achieving success and finding workable business solutions will support Superior's commitment to being the best kitchen cabinet manufacturer in Western Canada," she said.

Superior has an impressive achievement record. The company has won numerous ABEX and SABEX awards over the years, and in 2006 it won the Better Business Bureau of Saskatchewan Torch Award for Marketplace Ethics (2006). As well, the company has been repeatedly listed as one of the province's top 100 businesses by Saskatchewan Business magazine

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